

# MALLORY BLUNIER

**Phone**

309.361.3007

**Email**

malloryblunier@yahoo.com

**Address**

Princeville, IL

**Website**

mblunier.com

## SOCIAL

**Facebook**

Facebook.com/mallory.blunier

**Instagram**

Instagram.com/malblunier

## EDUCATION

### **Bachelor of Science // Agriculture Communication & Leadership**

*Illinois State University / GPA 3.86  
2014 - 2016*

*Dean's List*

*ISU Youth Group*

*Sigma Alpha Professional Sorority*

*University of Illinois Extension Internship*

*Collegiate Farm Bureau Member*

## SKILLS

- Adobe Creative Cloud
- Microsoft Office
- Photography
- Social Media Management
- Event Planning
- Campaign Design
- Public Speaking
- Problem Solving
- Detail-Oriented

## REFERENCE

### **Randy Corns**

*NALF Board of Directors/NALJA Advisor*

Phone 620-750-0924

Email randycorns11@gmail.com

## WORK EXPERIENCE

### **Director of Media & Activities**

*North American Limousin Foundation / March 2017 - Present*

- Commercial Marketing Manager and Branding Director - Gather advertising proposals, design digital and print advertising campaigns, analyze data, and budget accordingly for our marketing team.
- Provide design services to members - Sale catalogs, newsletters and advertisements.
- Website and Social Media Manager - Create dynamic and engaging social media contact on various platforms.
- Official Photographer & Videographer - Collect, edit and publish videos and pictures for the promotion of the organization and events.
- Advisor/Youth Coordinator - Manage a board of college-age young adults that guide the junior association.
- Fundraising Facilitator - Make a yearly budget and organize fundraising events and goals for the youth program.
- Event Planner - Oversee the planning of shows and events.
- Limousin Today Magazine Managing Editor - Oversaw the design, layout and editing of the official publication.

### **Open Show Coordinator**

*National Western Stock Show / October 2016 - February 2017*

- Enhanced my communication skills by being the point of contact with cattle breed associations before, during and after the show.
- Premium payout and scheduling disbursement lead.
- Intern Management.

## VOLUNTEER EXPERIENCE & LEADERSHIP

- Licensed Foster Parent
- Helping Hands - Ronald McDonald House Volunteer
- Illinois State University Ambassador
- Illinois State FFA Officer Team

## INTERESTS



Travelling



Photography



Reading



Time with  
Family



Music